



REQUEST FOR PROPOSAL

January 5, 2015

BRIAN BILL MEMORIAL

**VETERANS PARK
STAMFORD, CT**



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Request For Proposal (RFP) No. BBMF Memorial-01
Brian Bill Memorial Fund (BBMF)

RFP WELCOME LETTER

January 5, 2015

Project:	BBMF Memorial-01
Scope:	Memorial Art
Bidders Questions Due:	Fri, 23 rd January 2015, 1pm EST
Initial meeting with Artists	Thu, 5 th February 2015 (tentative), time TBD
Bid Due Date:	Tue, 24 th February 2015, 1pm EST
Interviews with Shortlisted Finalists:	Date TBD
Award:	Date TBD

To Whom it May Concern,

You are hereby invited to submit a Guaranteed Maximum Price (GMP) proposal for memorial art services in support of the Brian Bill Memorial Fund's memorial.

Your participation in this process is greatly appreciated and whether your work is selected or not, your effort and patriotism is a representation in and of itself of what we are trying to accomplish and inspire.

Since August 2011, our organization and its members have been driven to honor the memory of those men and women who have fought and died for our freedom in the latest War on Terror. In particular, our commitment is embodied in the memory of our son, brother, friend, classmate and fellow citizen, Brian Robert Bill; a member of our community who reached the absolute pinnacle of military service and ultimately gave his life defending our liberty.

We invite you to read through his story within this document and on our website; to discover who Brian was, what he stood for, and why honoring him, his teammates and all those that have served is of dire importance.

Please submit your proposal in accordance with the following directions contained in this RFP package. Please note that all queries in relation to the RFP must be issued to Patrick Sasser (info@stamfordwarmemorial.org) during the time and date noted above.

Again, we thank you for your consideration in bidding on this opportunity to honor Chief Warfare Officer Brian Bill and Stamford's men and women that have served and sacrificed in the Global War on Terror.

Regards,

Matthew Gallo
Vice Chairman, Brian Bill Memorial Fund



I. Background

Chief Special Warfare Operator (SEAL) Brian Robert Bill was killed on August 6, 2011, participating with his SEAL teammates in a daring nighttime mission in Wardak Province, Afghanistan, when the Chinook helicopter they were flying was shot down by enemy fire.

Brian was born on August 23, 1979 in Stamford, Connecticut. He was the son of Dr. Michael and Patricia Parry of Stamford, CT, and Scott Bill of Sarasota, Florida. Brian was the best of the best - a Navy SEAL, Special Forces warrior, loving son and brother. Brian died doing what he did well and doing what he believed was right, fighting to protect our freedom. Brian grew up with his brother Christian and sister Amy in Stamford. He was gifted, fearless, and had boundless energy. Brian was an avid outdoorsman, participating from an early age in swimming, tennis, water polo, diving, little league, soccer, and ice hockey. Aside from organized team sports, he also enjoyed Boy Scouts (earning the rank of Eagle Scout), fly-fishing, and golf. In addition to activities and school, Brian worked at Springdale Florists. He attended Trinity Catholic High School, graduating in 1997.

Brian embraced life with passion from early childhood. He was blessed to have so many people and experiences during his youth that helped him to grow into the person he was. Newfield Swim Club where Brian grew from a small child playing sharks and minnows to a young man training for his quest to become a Navy SEAL; Scouting, and the men who helped to teach the meaning of honor and duty; the Springdale Florists family who welcomed him into their inner circle and loved him; and the teachers at Trinity Catholic High School, who inspired and guided him.

After TCHS, Brian attended Norwich University in VT, as a member of the Corps of Cadets where he chose electrical engineering because it was the toughest major. While at Norwich, Brian joined Mountain Cold Weather Rescue, worked as an EMT with the Norwich Ambulance Corps, and swam on the swim team. He graduated in 2001; one of only 11 EE majors in the class! Norwich University helped Brian to learn the importance of self-discipline and hard work.

In June, 2001 he enlisted in the United States Navy to pursue his dream of becoming a U.S. Navy SEAL. Brian was the only one in his BUDS class (241) to complete every test in the dive phase first time every time. In 2003 he was awarded his SEAL Trident and assigned to an East Coast Team based in Virginia Beach, VA. In 2007, he began a rigorous training course and selection process with Naval Special Warfare Development Group (DEVGRU). Nine months after beginning this training process, Brian was selected to be a DEVGRU Operator. Brian completed many deployments around the globe in support of the Global War on Terrorism. He was known for his bravery, equanimity and leadership skills.



Brian was a skilled fly-fisherman, skier and skydiver. He was an accomplished mountaineer with successful summits of Aconcagua in Argentina and Mount Elbrus in Russia. He had completed several marathons and obtained his commercial pilot's license. He independently studied Russian and became fluent in French. He taught himself to play the piano and guitar. He was different from most of us – he was a man of dreams and he made his dreams reality.

Brian was a highly decorated combat veteran with numerous awards, including the Bronze Star Medal with Valor (4), including one for extraordinary heroism, Purple Heart Medal, Defense Meritorious Service Medal, Joint Service Commendation Medal with Valor, Navy and Marine Corps Commendation Medal, Navy and Marine Corps Achievement Medal, Combat Action Ribbon (2), Presidential Unit Citation (2), Navy Unit Commendation, Afghanistan Campaign Medal, Global War on Terrorism Expeditionary Medal, Global War on Terrorism Service Medal, and numerous other personal and unit decorations.

Brian was a man of courage and passion. He was confident, daring and skilled, yet compassionate and loving. He was also a man of faith, a devout Catholic. He was driven to excel for personal pride and his love of family, God, and country. He was a private and humble man who never sought personal embellishments or recognition. The extent of his military prowess and the numerous decorations he received for heroism were known to few, even in his own family. He was among America's finest men; a son for whom pride has no limit. His SEAL colleagues remember most vividly his courage and his constant smile. He lived life to the fullest.

A note of condolence after Brian was killed included this quote from Thucydides, "The bravest are surely those who have the clearest vision of what is before them – glory and danger alike – and notwithstanding, go on to meet it." A Lieutenant in the Navy said, "He's like no one I ever met before and probably will ever meet again in my lifetime." A teammate wrote: "I knew him as an unassuming SEAL with an insatiable appetite for new horizons. He epitomized the quiet professional." Those who knew Brian mention his energy, charm, gentle strength, humor, and dedication to his dream. What most remember about Brian was his smile. When he turned to speak to you it was clear that you were the center of his world.....and he was always smiling.

The Brian Bill Memorial Foundation is a 501(c)(3) charity organization dedicated to honoring and preserving the memory of Chief Petty Officer (SEAL) Brian Bill and all those who have paid the ultimate sacrifice in defending our nation in the Global War on Terror. Raise the Bar Inc. is the sponsoring Non-Profit Organization.

1.1. Veterans Memorial Park – Stamford, CT

The Brian Bill Memorial will appropriately be located within Veterans Memorial Park on Atlantic Street, Stamford, CT. Since its official dedication in 1977, the city of Stamford has honored its veteran with a collection of monuments in the downtown plaza.



Veterans Park, near the intersection of Main and Atlantic streets, features a bronze Doughboy figure, several large granite slabs, a statue of Abraham Lincoln, and a monument honoring the founders of Stamford.

The central figure in the plaza is a Doughboy statue atop a granite base with an inscription reading, “Lest we forget. Within this pedestal is placed a time capsule recording for all time those residents of Stamford who responded to the call, some giving their lives, while serving in our past wars. In future wars, should we be called again, the people of Stamford pledge to preserve and perpetuate this expression of gratitude for such sacrifice.”

To the left of the Doughboy statue, on the western side of the park, a granite slab depicts a grieving mother and daughter (or perhaps two women) above a dedication reading, “To those who gave their lives in our country’s wars. They shall not grow old as we that are left grow old. Age shall not weary them, nor the years condemn in the glory of their youth. We will remember them. Erected by the citizens of Stamford, Connecticut.”

At the eastern end of the park, a granite “In Memoriam” monument lists, arranged by service branch, Stamford residents killed in World War II, Korea and Vietnam. More than 200 names are listed in the World War II section. Sixteen names are listed for the Korean War, and 26 heroes are listed for Vietnam.

The southernmost of the four granite slabs depicts a mother with a young boy. Beneath the figures is an inscribed passage from the Gettysburg Address reading, “Let us, the living, be here dedicated to the great task remaining before us — that from these honored dead we take increased devotion to that cause for which they gave their last full measure of devotion. Abraham Lincoln.”

The plaza, diagonally across from Stamford’s former Town Hall building, was the site of a Service Roll honoring the city’s World War II servicemen and women. By the end of the war, the Service Roll contained more than 10,000 names.

Most recently, a statue and memorial honoring Medal of Honor winner Homer L. Wise, a Stamford native was erected to honor his many acts of bravery in World War II.

Pictures of the location where the Brian Bill Memorial will stand have been included in this RFP. However, you are urged to visit Veterans Park in order to grasp the landscape, scope and importance of this location.

1.2. Description of Request

It is the purpose of this organization and the members of the Stamford community to honor one of our own, and in doing so, honor all. We seek to do this by erecting a memorial in Brian’s name



at Veteran's Park on Atlantic Street, in Stamford, CT supported by fundraising efforts and events focused on ensuring their sacrifice is never forgotten.

1.3. Instructions to Bidders

Please include a written proposal with the requirements and sections listed in **Section 2. Proposal Submittal** below. We encourage bidders to bring their artistic ideas, creativity, patriotism and talent to develop their concept while considering these basic requirements:

- The monument is not to exceed 10'w x 10'd x 10'h.
- The intent of the memorial is to honor all who served in the war on terror and should include a likeness of Brian in some form on the monument.
- Bidder's description should highlight all parts of the monument and should include adequate space for verbiage to honor Brian and Stamford's sons and daughters that served in the war on terror. This exact verbiage will be provided at a later date.
- Please pay special attention to the fact that Brian was a Navy SEAL and the concept of being part of a team and not being singled out is of incredible importance.
- Stay within a suggested budget of \$175,000 USD (one hundred, seventy five thousand dollars). However, please note that, while the original proposal must fall within this budget, additional proposals from a single firm may go above to offer higher quality, increased beauty, or longer lasting features.
 - This budget should clearly highlight the cost of: design, materials, labor, and transportation costs (the BBMF will absorb the costs of permits, foundation, and installation so please don't include these costs within your \$175,000 budget).
 - BBMF is open to having any type of materials used as long as they can stand the test of time and don't require a great deal of care.

Per the timeline on the cover letter, a date for Q&A meeting with our committee and all interested designers including a walk in Vets Park is tentatively set for a future date. The photos in Attachment A have been provided as a reference for the initial location.

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1.4. Intent to Submit Proposal Form

TO:	SUBJECT:
Brian Bill Memorial Fund	RFP Number: BBMF Memorial – 01
P.O. Box 4276 Stamford, CT 06907	Project: Memorial Art
Attention: Patrick Sasser info@stamfordwarmemorial.org	
	Bid Due Date: Tuesday, 24 th February 2015, 1pm EST

Mr. Sasser:

We have received your request for proposal and will submit a proposal on or before the required due date.

_____ YES _____ NO

Authorized Signature:

Company:

Address:

Contact Name:

Title:

Phone:

Fax:

E-Mail:

Confidentiality - All information, bid documents, etc. disclosed to or acquired by bidder in connection with this inquiry shall be regarded as strictly confidential and used only for the preparation of applicable proposal and for no other purpose. Bidder shall not disclose any such information to any person, except to the extent necessary to prepare a bonafide proposal, without the prior written approval of Buyer. All drawings, specifications, standards, memoranda and other documents relating to this Inquiry shall remain the property of Buyer and/or Owner and shall be returned immediately upon completion of proposal, if requested to do so.



2. Parts of the Proposal Submittal

This proposal should be prepared and submitted in the following format. Please submit proposals in Arial 12 point font. The use of art and graphics are permitted.

2.1. Part I – Technical

2.1.1. Description of Proposed Art/Monument

Please provide a description of the proposed monument. This description should highlight all parts of the monument to include proposed text. It should include your reasoning and inspiration as best you can describe it.

2.1.2. Art sketches for proposed effort

Please provide any sketches, drawings, or other visual aids for your proposed monument. These should be included the proposal with files in .jpg, .png, or .gif included as attachments.

2.1.3. Subcontractors or partnerships

Please provide the name, contact information, and background on any subcontractors or partners you plan to use in the design and creation of this memorial.

2.2. Part II – Management

2.2.1. Background/History of Individual Artist or Company

Please provide a background on yourself or your company. This background should include years of experience and focus of art creations.

2.2.2. Project Timeline

Please provide a project timeline from start to completion with anticipated durations for key activities. This should include any required milestones for the BBMF to provide key input and activities. We also suggest that this include key milestones for design and progress reviews. We recommend such milestones as design completion, mid-point execution, and complete creation reviews.

2.3. Part III –Contracting and Payment



2.3.1. Pricing

Artist shall provide a pricing breakout which will include (at a minimum) cost of design, materials in a Bill of Material (BOM), labor costs, and anticipated maintenance costs if any.

2.3.2. Stand-Alone Agreement with Terms and Conditions

Please provide a contract for the services which you proposed. You may include any required additional forms to enter into a legal agreement to complete this work. This can include terms and conditions for payment, delivery, etc.

2.4. Part IV – Past Performance

We ask that each bidder provide a minimum of one (1) relevant past effort based on size, scope, and content although we will review up to five (5). This will give us additional confidence in your ability to carry out this work. Each past performance case should include a mutually exclusive write-up of sections 2.4.1 – 2.4.2.

2.4.1. Project Background and Description

Provide a project background and description for each respective project to include purpose of the project, customer(s), description of the art, duration of effort (detail schedules are welcome), and cost of the effort.

2.4.2. Pictures or sketches

Provide pictures and sketches for each respective project to give the BBMF a perspective and view of the completed project.

2.4.3. References

Provide a reference for each respective past performance project that you submit.



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VETERANS PARK IMAGES

Location of Brian Bill Memorial





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[Doughboy Statue at Center of Veteran Park](#)



[In Memoriam – Listing Stamford Residents Killed in WWII, Korea, and Vietnam](#)

[1931 Boulder Honoring The Founders of Stamford, CT](#)





Request For Proposal (RFP) No. BBMF Memorial-01
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Abraham Lincoln Statue



Gettysburg Address Excerpt



Homer Wise Memorial





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Brian Bill Memorial Fund (BBMF)

BRIAN ROBERT BILL

August 23, 1979 – August 6, 2011

